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Purple Communications Receives National Award for Commitment to Hiring Deaf and Hard-of-Hearing Students, Graduates

Company Takes Home 2015 NTID Center on Employment Outstanding Partner Award

Rocklin, Calif., November 16, 2015 – Purple Communications, Inc. was recently honored with the 2015 Outstanding Employer Partner Award in the small-to-mid-sized company category from the National Technical Institute for the Deaf (NTID) Center on Employment for its dedication and commitment to employing deaf and hard-of-hearing students and graduates.

A college of Rochester Institute of Technology, NTID provides deaf and hard-of-hearing students with technical and professional education programs as well as arts and sciences curriculum that prepare them to live and work in the mainstream community. The NTID Center for Employment (NCE) assists students, graduating students and alumni with their job search while working with prospective employers to facilitate the hiring process.

The Outstanding Employer Partner Award recognizes employers who have maintained a great working relationship with the NCE over the years, including participating in job fairs, requesting resumes and having a sustained record of hiring RIT/NTID deaf or hard-of-hearing co-op students or graduates.

“It’s an honor to receive this award as it aligns with the heart and values of our company,” said Mark Bella, vice president of sales at Purple Communications. “Our goal is to provide equal communication and opportunities for those in the deaf and hard-of-hearing communities, and that doesn’t stop with our products and services. For years, Purple has worked to build a relationship with NTID and its students so that they may gain work experience in a company that strives toward positively shaping the future of the deaf community.”

Over the past three years, Purple has not only hired NTID graduates but has also organized college co-ops for NTID students who are looking to gain valuable experience before stepping into the workforce.

“We hope our partnership with NTID continues to grow in the years to come and would love to explore new ways to expand our partnership moving forward,” added Bella.

For more information on Purple Communications, visit www.purple.us.

About Purple Communications, Inc.

Purple Communications provides high-quality video relay service (VRS) available from multiple platforms – TV, desktop, laptop, tablet and smartphone. VRS is a free service for deaf and hard-of-hearing customers who use sign language to communicate via video conference and a video interpreter (VI). The VI voices/relays the signed conversation in real-time to both deaf and hearing individuals.

Purple's portfolio of solutions spans across telephone captioning services, on-site interpreting services and video relay interpreting (VRI), delivering a wide array of options to meet the varied communication needs of businesses and customers, collectively make communicating with both the deaf world and the hearing world accessible to all. For more information, visit www.purple.us.

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